

# Tirzo Carpizo Fernandez

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Portfolio: [www.tirzocarpizo.com](http://www.tirzocarpizo.com)

## Objective:

Digital Artist specialized in UX/UI Design with a proven ability to elevate user experiences on both mobile and desktop platforms. Seeking to apply my expertise in UX/UI design to contribute to the success of the business.

## Professional Experience:

### UX/UI Designer | Harsh Studios, Miami, United States (Remote) | 2023 - Present

- Led the redesign of a job referral web app, optimizing the UI/UX for mobile and desktop platforms to drive substantial business growth.
- Implemented user driven features to enhance the web app intuitiveness and navigation.

### UX/UI Designer | NuTech Advisors, Austin, TX, United States (Remote) | 2022 - 2023

- Led the end to end design of a user centric mobile app for the US Real Estate Market, collaborating seamlessly with a global team of developers and designers.
- Orchestrated the design of a US Real Estate Market website, contributing to its success and substantial impact on business growth.

### Self-Employed Freelance UX/UI Designer (Remote) | 2021 - Present

- Conceptualized and crafted designs for mobile applications, web apps, and websites.
- Produced prototypes showcased in compelling storytelling videos, significantly influencing software sales.
- Partnered with key industry figures to provide customized UX/UI solutions.

## Skills:

### Soft Skills:

Empathy, Effective Communication, Highly Creative, Quick Learner, Problem Solving, Detail-Oriented, Time Management, Open-Minded, Critical Thinking.

### Hard Skills:

UX/UI Design, HTML, CSS, Tailwind, SASS, Wireframing, Prototyping, User Research, User Flow Design, Information Architecture, Responsive Design, Visual Design, Design Systems.

## Tools:

Figma, Visual Studio Code, Git, Github, Photoshop, Protopie, After Effects, DaVinci Resolve, Miro, Jira.

## Education:

- **Master's Degree in User Experience and Digital Services | UDI, Madrid, Spain | 2024 -**
- **Bachelor of Digital Art and Multimedia Business | CEDIM, Monterrey, Mexico | 2009 - 2013**
- **UX Design Certificate | Google, Online | 2022**